Terms of Reference
Infographic Artist and Animator/Videographer

About NSWP
The Global Network of Sex Work Projects (NSWP) is a membership organisation, with a current membership of 301 organisations in 92 countries. NSWP exists to uphold the voice of sex workers, amplify the voices of sex worker-led organisations globally, and connect regional networks advocating for the rights of female, male, and transgender sex workers. It advocates for rights-based health and social services, freedom from abuse and discrimination, and self-determination for sex workers. NSWP members are sex worker-led organisations and networks from across the five NSWP regions: Africa, Asia Pacific, Europe – including Eastern Europe and Central Asia, Latin America, and North America and the Caribbean. Our organisational culture and rules ensure that we are led by sex workers and that sex workers are meaningfully involved at all levels within NSWP. To become a member of NSWP, sex worker-led organisations must endorse the NSWP Consensus Statement¹ and core values:

- Acceptance of sex work as work.
- Opposition to all forms of criminalisation and other legal oppression of sex work (including sex workers, clients, third parties², families, partners and friends).
- Supporting self-organisation and self-determination of sex workers.

NSWP members are from diverse cultures and have different experiences and organisational histories. Most are independent sex worker-led organisations, some are informal groups of sex workers within larger organisations, and some are non-governmental organisations who support sex workers’ rights. Some member organisations provide services, some focus on advocacy, and some on mobilising to reduce vulnerability. All work on human rights issues that affect the health and well-being of sex workers.

Purpose of work being commissioned
NSWP is seeking to develop infographic and audio-visual formats of our key advocacy tools to expand the accessibility of NSWP resources and support global campaigns and the advocacy work of regional networks and member organisations in campaigning for the rights of female, male and transgender sex workers and amplifying the voices of sex workers globally. If budget allows, we would want to create both infographics and audio-visual resources for each of advocacy tools with decisions being made in collaboration with the successful candidate/s.

NSWP has shortlisted the following advocacy tools that it wishes to adapt to infographic and audio-visual formats:

1. NSWP Consensus Statement on Sex Work, Human Rights, and the Law¹

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¹ NSWP, 2013, NSWP Consensus Statement on Sex Work, Human Rights, and the Law
² The term ‘third parties’ includes managers, brothel keepers, receptionists, maids, drivers, landlords, hotels who rent rooms to sex workers, and anyone else who is seen as facilitating sex work.
2. Smart Guide: Smart Sex Workers Guide to SWIT
3. Briefing Paper: Meaningful Involvement of Sex Workers, may also draw from other NSWP advocacy tools focusing on meaningful involvement
5. Smart Guide: Smart Sex Workers Guide to Challenging the Nordic Model, may also draw from other NSWP advocacy tools focusing on impact of ‘end demand’ approaches to sex work
6. Policy Brief: Decriminalisation of Third Parties
7. Policy Brief: Impact of Anti-Trafficking Legislation and Initiatives on Sex Workers
8. Policy Brief: Impact of Criminalisation on Sex Worker’s Vulnerability to HIV and Violence
9. Policy Brief: Sex Work as Work, may also draw on forthcoming Smart Guide on Decent Work
10. Smart Guide: Smart Service Provider’s Guide to ICT and Sex Work

Scope of work
NSWP will consider applications from individual infographic artists and animators or a team interested in working together and the successful applicant/s will be expected to:

- work closely with the NSWP Communications and Policy Team (and member organisations dependent upon funding available) in developing the infographic and audio-visual advocacy resources and digital promotional materials.
- work closely with NSWP community translation teams (Chinese, French, Russian and Spanish) where text, voice overs or subtitles are required.

Deliverables, budget & deadline:
NSWP will agree the number of NSWP advocacy tools to be adapted and infographics and audio-visual resources required with the successful candidate/s dependent upon proposed costs submitted. NSWP has a budget of £9,000 for infographics and £9,000 for audio-visual resources in this initial phase. All work must be completed by Monday, 30 November 2020.

Experience required:
1. experience working on sex worker and/or human rights and a commitment to amplifying the voices of sex workers
2. experience working with grassroots communities in developing powerful advocacy tools.
3. demonstrable ability to create strong infographics and audio-visual resources, including animated videos, for advocacy purposes.
4. experience working under pressure and to demanding deadlines, but delivering high quality materials.

NSWP values diversity and encourages applications from sex workers and welcomes applications from all sections of the community. As a sex worker-led organisation, priority will be given to suitably qualified applicants who have sex work experience.

Application process:
To apply, please send a letter of interest setting out your interest and relevant experience and include your proposed daily rate, a breakdown of what could be provided within the current budget available, and links to examples of your previous work to ruth.morganthomas@nswp.org by Monday 28 September 2020.